



PADMASHREE DR. D.Y. PATIL UNIVERSITY

(University established under section 3 of the UGC Act,
1956 vide notification no. F.9.21/2000-U.3 dated 20.06.2002 of the Govt. of India)

NAAC Accredited 'A'

DEPARTMENT OF BUSINESS MANAGEMENT

Ranked A* by Business India, September 2010

FOUNDER CHANCELLOR : PADMASHREE DR. D. Y. PATIL



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TO WHOMSOEVER IT MAY CONCERN

This is to certify that the India Business Insight Database (IBID) has been installed at our Department and we have been using this database for the last 3 years. This database has been found to be useful by both our faculties, students as well as our research scholars.

In our opinion IBID is the only comprehensive index to Indian Business & industry information and which has 240 + regional and national newspapers and magazine and is extensively indexed by product, company, industry categories and also in general business terms.

Prof. Dr. R. Gopal
Director, Dean & Head of the Department

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